



The Pinhas Sapir Center
for Development
Tel Aviv University



H A R V A R D | B U S I N E S S | S C H O O L

CONFERENCE IN ECONOMIC THEORY IN HONOR OF JERRY GREEN

Hosted by

The Eitan Berglas School of Economics, Tel Aviv University

Supported by

The Pinhas Sapir Center for Development, Tel Aviv University
Harvard Business School

The Rilin Enterprises Fund for Economic Theory at Harvard University
Tel-Aviv University

Tel Aviv; 13-15 June 2012

LOCAL INFORMATION

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Venue

Berglas School of Economics
Tel Aviv University
Ramat Aviv, Tel Aviv
Room 012

Conference coordinator:

Nir Eilam

Tel: 972-52-6333792

Email: nir.eilam@gmail.com

Parking space will be available in the Smolarz public parking lot which is just south west of the conference venue in the Berglas building. The entrance is from George Wise street (see map below).

Audio Visual Equipment and Internet

A whiteboard, computer and data projector will be available at the conference room.

Wireless Internet will also be available in the conference room and in the lobby outside. Two networks will be available (choose according to reception):

- The network <free-tau> using the password <free-tau>.
- The network <conference> using the password <conference>.

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ACCOMMODATION

Reservations have been made at the following hotel in Tel Aviv:

Dan Hotel Tel-Aviv

99 Hayarkon St.

Tel Aviv 63432

Tel: 972-3-5202525

Web: <http://www.danhotels.com/TelAvivHotels/DanTelAvivHotel/index.htm>

The deluxe room reservation includes:

- Full breakfast buffet - served between 6:30 – 10:30 on Sunday – Friday and 7:00 – 11:00 on Saturday.
- In-room wireless internet connection.

The hotel has parking available for hotel guests.

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TRANSPORTATION

Airport to Hotel

From the airport, participants can reach the hotel by taxi. The cost is 140-160 NIS, which is around \$40-\$45. The journey takes approximately 30 minutes, depending on traffic. The taxi companies at Ben Gurion Airport operate under supervision of the Israel Airports Authority and their rates are regulated. They may offer you a fixed rate or a metered rate; the fixed rates are also regulated and depending on exact locations and traffic conditions, are at many times better the metered rate. The Taxi Stations and dispatcher's counter at Terminal 3 are located on Level G of the Multi Level Road.

Another option is to take a train from the airport (Ben Gurion Airport Station) to the Tel-Aviv station nearest to the hotel (Tel-Aviv Centre – Savidor Station). This route runs all day long at different intervals (see the Israeli Railways English website - <http://www.rail.co.il/EN/Pages/HomePage.aspx> for an up-to-date timetable). The train station is located on Level S (the lowest floor), which is reached after exiting the Greeter's Hall. Tickets may be purchased at the automatic machines located on Level

G. A ticket costs 15 NIS (around \$4). The journey takes 13 minutes. From the Tel-Aviv train station the hotel can be reached by taxis that are available outside the train station and would cost around 30 NIS (around \$8).

Hotel to Airport

If you call 03-9711103 or 03-9759555 several hours in advance, you can reserve a taxi back to the airport at a special discounted rate of 90-100 NIS which is around \$30 (this is the same company that operates taxis out of the airport).

Hotel to Conference Venue and Return

A shuttle bus from the hotel to the conference venue and back will be available daily. The shuttle bus to the conference venue will wait in front of the conference hotel and will depart at the following times –

<u>Date</u>	<u>From the Hotel</u>	<u>From the Conference Venue</u>
Wednesday 13 th	8:20	17:20
Thursday 14 th	8:40	17:20
Friday 15 th	8:40	14:00

Please be one time.

It is also possible to travel between the hotel and the conference venue with a taxi at a cost of around 30-35 NIS (around \$8-\$9).

Hotel to Dinner Venue / Tours

<u>Date</u>	<u>From the Hotel</u>
Wednesday 13 th (to “Shalvata”)	18:40
Thursday 14 th (to “Liliot”)	19:10
Friday 15 th (to Tel-Aviv Tour)	16:40
Saturday 16 th (To Jerusalem Tour)	8:30

Diners will arrange their own transportation back from the dinners at “Shalvata” and “Liliot” to the hotel at their convenience.

Taxis

The hotel can arrange for a taxi. In addition, contact details for 2 companies that serve the area of the hotel and the university are:

1. *Kastel Taxi* – 972-3-6994242
2. *New York Taxi* – 972-3-5237722

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DINING

Breakfast will be served at the hotel.

Lunch and refreshments will be provided during the days of the conference (see the program for details).

There will be two conference dinners:

- On Wednesday, June 13th, at 19:00, there will be an informal dinner at the port overlooking the sea at “Shalvata”, located in Hangar 28 at the Tel-Aviv Port (about a 30 minute walk from the hotel; see <http://www.shalvata.co.il/he/pages/default.aspx?ContentID=7>).

A bus will depart from the hotel to the restaurant at 18:40.

- On Thursday, June 14th, at 19:30, we will have the main conference dinner at “Liliot”, located in the “Beit Asia” building on 2 Dafna St., Tel-Aviv. (see <http://lilyotrestaurant.rest-e.co.il/>).

A bus will depart from the hotel to the restaurant at 19:10.

Tel Aviv Restaurants

The following restaurants were voted the best in Tel Aviv by readers of a popular magazine with the addition of a few of Eddie’s favourites. All restaurants (with the exception of Abu Adham, number 10) are at the upper price range for Tel-Aviv restaurants. All are a short taxi ride from the hotel. The websites of the restaurants have more information; some are open 24/7 (2 and 5).

Restaurant	Cuisine	Website	Address
1. Raphael	Mediterranean	http://raphaeltlv.co.il/english/	87 Hayarkon St.
2. Brasserie	French	-	70 Ibn Gvirol St.
3. Coffee Bar	French	-	13 Yad Harutzim St.
4. Manta Ray	Seafood	http://www.mantaray.co.il/	Alma Beach On the seashore
5. Dixie Grill	American	http://www.dixie.co.il/site/eng.asp	120 Igal Alon St.
6. Mul Yam	Seafood	http://www.mulyam.com/indexEn.html	Tel Aviv Port
7. Catit	European - Mediterranean	http://www.catit.co.il/Index_E.php	4 Heichal Hatalmud St.
8. Kimel	Country French -Israeli	http://www.rest.co.il/sites/default.asp?txtRestID=1325&txtNavID=3&txtItemID=533067	6 Hashahar St.
9. Herbert Samuel	Mediterranean	http://www.herbertsamuel.co.il/	6 Keufman St.
10. Abu Adham	Hummus (“hole in the wall” style)		21 Menahem Begin
11. Tapas 1 Haam	Tapas	http://adislifestyle.com/default.asp?PageID=12	27 Ahad Ha’am st. Eddie thinks this is the best Tapas east of Barcelona, and with apologies to Andreu, possibly including Barcelona.
12. Tapeo	Tapas		16 Ha’arbaa st.
13. Onami	Japanese		18 Ha’arbaa st.
14. Zepra	Asian		96 Igal Alon st.
15. Yoezer Wine Bar	French Bistro		2 Yoezer st.
16. Itzik Hagadol	Ethnic Israeli (“Mizrahi”)		3 Raziell St.

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TOURING AND ACTIVITIES

In addition to two complimentary tours (**signup required!**) described below some activities are listed below.

Museums

If you arrive early enough on Tuesday or are around on Sunday you may want to consider the Diaspora Museum at Tel Aviv University (<http://www.bh.org.il/default.aspx>) or the Palmach Museum (http://www.palmach.org.il/show_item.asp?itemId=8572&levelId=42850&item). The Palmach museum is near the campus; reservations required.

Dance

Israel's modern dance scene has achieved world-class acclaim. On Friday, if you skip the conference lunch, you can easily make it by taxi to the "[Deca Dance](#)" ([review](#), [clip](#)) performance of Bat Sheva at the [Suzanne Dellal Center](#) at 2 PM ([tickets](#) [not many left!])..

Complimentary Tours

2 Complimentary tours will be offered:

Tel-Aviv

On Friday 15th a 3-4 hours walking tour of the "White City" and Jaffa will be offered to participants.

The first stop will be Tel-Aviv's "White City". On July, 2003, UNESCO proclaimed the "White City," the unique urban and historical fabric of Tel Aviv, as a World Cultural Heritage site. The tour focuses on the architectural styles of the 1930s – most notably the International, or Bauhaus, style – in one of the White City's main concentrations, along Rothschild Boulevard. Telling the story of Tel Aviv from its early years till today, this tour presents a wonderful opportunity to savour the experience of life, past and present, in the first Hebrew city. The second stop will be Jaffa. The tour embraces the picturesque Flea Market, archaeological sites, the view of Tel Aviv from the Crest Garden (Gan Hapisga), and the renovated alleys and buildings of historic Old Jaffa.

A bus will depart the conference venue for the tour at 16:40 and will return participants to the conference hotel afterwards.



Jerusalem

On Saturday 16th a full day tour of the Jerusalem will be offered to participants, if a sufficient number of attendees sign up.

The precise details of the tour are still being arranged. The tentative plan will include a stop at the Israeli Museum, where a 1.5 hour tour of the museum's highlights will start the visit. Then, participants will have about 1 hour of free time to explore the museum's varied collections. The Israel Museum is the largest cultural institution in the State of Israel. Among its highlights are the Shrine of the Book, designed by Armand Bartos and Frederick Kiesler, which houses the Dead Sea Scrolls, as well as rare early medieval biblical manuscripts, and the model of Jerusalem in the Second Temple Period, which reconstructs the topography and architectural character of the city as it was prior to its destruction by the Romans in 66 CE, and provides historical context to the Shrine's presentation of the Dead Sea Scrolls. After lunch the tour will proceed to the old city for a 2-3 hours guided tour of the old city.

Tel Aviv Tourism

[See the links below for online tourism guides of Tel Aviv.](#)

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LOCAL CONTACTS

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USEFUL WEB LINKS

- Tel Aviv Restaurants - <http://www.restaurants.co.il/>
- http://www.fodors.com/world/africa-and-middle-east/israel/tel-aviv/restaurants-nam_alpha:a.html
- Tel Aviv tourism websites - <http://www.visit-tlv.com/> (Tel-Aviv official tourism agency)
- <http://www.telavivguide.net/>
- <http://www.telavivcity.com/eng/>
- Israel tourism websites - http://www.goisrael.com/tourism_eng (Israel official tourism agency)
- <http://www.frommers.com/destinations/israel/>
- <http://www.tripadvisor.com/Attractions-g293977-Activities-Israel.html>

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MAP OF THE CAMPUS:

<http://www2.tau.ac.il/map/unimapple1.asp>



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